



JULY 14-16, 2025 | BOCA RATON, FL

# Sponsorship Opportunities

25



JOIN US FOR

think ahead 25

thINK is an independent community of Canon production inkjet customers, solution partners, and print industry experts led by some of the most successful inkjet service providers in the country. thINK provides a forum for members to network, gain knowledge, discuss common challenges, and share best practices with the goal of helping the entire community be more successful.

RESERVE YOUR thINK AHEAD 2025  
SPONSORSHIP NOW!

Don't wait! Sponsorships sell out every year — call or email Andrew Werfelmann to reserve your space now.

Email: [andrew@thINKforum.com](mailto:andrew@thINKforum.com)

Phone: (847) 340-3862



# Sponsorship Opportunities

HEAR WHAT think AHEAD ATTENDEES HAD TO SAY

## A FEW REASONS WHY YOU SHOULD SPONSOR:

- 1 Gain access to a fun and lively learning environment designed for inkjet decision makers
- 2 Educate Canon inkjet customers on compatible solutions your company offers
- 3 Build relationships within the independent think community of Canon inkjet production customers and Canon executives



“We proudly attended think 2024 as a Platinum Partner to celebrate their 10th year. It was such a fantastic event and opportunity to develop relationships with the Canon and think teams and, of course, the Canon customers and prospects. We only wish that we had participated 10 years sooner...and are excited to announce that we have signed up for think 2025!”



“think Ahead is a fantastic way for people to come together to collaborate and build the future of the industry. We can’t be successful without each other; our combined efforts enable us to reach goals that would be unattainable alone.”



“think has exceeded expectations once again. The content, partners, venue, and people were all spectacular. I forged some new relationships, picked up a number of new ideas and thoughts for many parts of the business, and was delighted to see how open the think community is to share and openly discuss the most relevant and current topics. First class all the way.”



“I gained valuable insights from the sessions that will significantly benefit our business as we implement them. Engaging with new partners and learning from conversations with peers provided additional perspective on the challenges and opportunities in the industry. I’ll definitely be back next year for think Ahead 2025!”



“think Ahead always brings high energy and passion that is rarely surpassed. The intentional innovative strategies are clearly a priority for Canon and the think team. The knowledge bank present there and the robust solutions available truly offers any organization the insights to grow competitive advantages within their organization.”



“I’ve been in the print industry for only 10 months; as a first-time attendee, I was pleased to find everyone so kind and welcoming and think Ahead as a whole very interactive and engaging.”

## think AHEAD 2024 RECEIVED RAVE REVIEWS

98%

rated the think Ahead 2024 event as **Good/Excellent**

97%

rated the Partner Pavilion experience as **Good/Excellent**

94%

of 2024 partners rated the event as **Good/Excellent**



# Sponsorship Opportunities

PACKAGE INCLUDES:	PLATINUM \$24,000	GOLD \$12,000
Exhibit Space (includes 6 ft. table and 2 chairs)	10 x 20'	10 x 10'
Lead Retrieval	●	—
Conference Passes (additional conference passes available for \$500 each)	4	2
thINK Ahead Conference Shirt	4	2
Closing Night Reception Recognition	●	—
Access to Pre-Event Registration List (Opt-ins Only)	●	Available at an additional charge of \$1,000
Access to Post-Event Attendee List (Opt-ins Only)	●	●
Partner Logo in Pre-Event Online Marketing	●	●
Partner Logo on Event Banner Signage & Event Collateral on Site	●	●
Company Profile in thINK Connect App Program Guide	●	●
Social Media Sponsored Post (1 post)	●	●
Templated Online Banner Ad on thINK Ahead Conference Page	Full Banner (includes logo, title, hyperlink, & description)	Half Banner (includes logo, title, & hyperlink)
Registration Bag Insert	●	Available at an additional charge of \$1,500
thINK Connect Push Notification (1 notification)	●	—
2025 thINK Membership Access from July 1, 2025 to July 1, 2026	●	●

2025 YEAR-ROUND ADD-ON OPPORTUNITIES	PRICING
<b>ENEWSLETTER AD</b> Sponsored message and website link in our monthly thINK eNewsletter that goes out to Canon production inkjet customers.	\$800
<b>SPONSORED BLOG POST</b> Sponsored blog post with promotion on all thINK social channels.	\$3,000
<b>thINK FORWARD AD</b> Sponsored 8" x 2.625" ad in our quarterly magazine.	\$1,500

## BRAND AWARENESS

# Sponsorship Opportunities

Enhance your brand's presence at thINK Ahead 2025 with these additional sponsorship opportunities:

### ACTIVATION SPONSOR

#### Ask us about this opportunity

Engage with customers in a new exciting way! Add a whiskey tasting, tequila tasting, coffee stations, an AI photo booth, or more to your exhibit space to enhance engagement at your booth!

### LANYARDS

\$8,000

This exclusive sponsorship is your opportunity to place your brand on every attendee. Your business logo will alternate with the thINK Ahead logo on the conference lanyard, giving your business maximum exposure throughout the event.

### HOTEL KEY CARDS

\$7,000

This exclusive sponsorship allows your creativity and branding to be in the hands of all thINK attendees during their stay in Boca. Co-branded with our thINK Ahead logo, this opportunity gives you the advantage of making the first impression at check-in and keeps your business top of mind throughout the event.

### HOTEL ROOM DROP

\$7,500

Give attendees the VIP treatment by leaving something from your company in their rooms. You provide company information and/or promotional items and we will have them delivered right to thINK Ahead attendee hotel rooms.

### SNACK BREAK SPONSOR

\$3,000

Refuel attendees after breakout sessions by sponsoring a snack break! Coffee, beverages, and snacks will be provided. Snack set-up along with signage recognizing you as the sponsor will be placed near your booth.

### WELLNESS ACTIVITY

#### Ask us about this opportunity

Help us promote work-life balance at thINK Ahead 2025. In the past our attendees have enjoyed wellness activities such as yoga, pickleball, and a sunrise fun run. Due to popular demand, we have even more exciting wellness activities with sponsored branding/networking opportunities for you at thINK Ahead 2025.

### thINK THEATER SESSION

\$5,000

Partner Pavilion Theater: Share a 20-minute demo or presentation in the thINK Ahead 2025 Partner Theater that seats up to 30 people. Seating, display screen, projector, and microphone are all provided. Drop a collateral piece or premium specialty item on each seat to entice guests to attend your session. Your theater presentation will be promoted on the thINK Connect mobile app and in the attendee welcome guide.

*NOTE: Limited inventory. First come-first served.*



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QUESTIONS? | Contact Andrew Werfelmann at (847) 340-3862 or email [andrew@thINKforum.com](mailto:andrew@thINKforum.com)

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